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JELENA JANKOVIC SECURES YEAR-END WORLD NO.1 SONY ERICSSON WTA TOUR RANKING

Serbian's late season surge caps extraordinary season and secures coveted No. 1 position

ST. PETERSBURG, FL (USA) – Following an intense and unprecedented year-long battle for the No. 1 ranking that witnessed five different players holding the top position, Jelena Jankovic will conclude the 2008 season as the No.1 player in the world, the Sony Ericsson WTA Tour announced today. Jankovic, who will lead the singles competition at the season-ending Sony Ericsson Championships – Doha 2008, will emerge as the year-end No.1 regardless of the results at the Championships. Currently holding 4,555 points in the Sony Ericsson WTA Tour Rankings, Jankovic holds a commanding lead over Dinara Safina (3,782) and Serena Williams (3716), clinching the season-ending top ranking with mathematic certainty.

The 23-year old secured the year-end No.1 ranking by winning 12-straight matches en route to three consecutive titles – the China Open in Beijing, the Porsche Tennis Grand Prix in Stuttgart and the Kremlin Cup in Moscow. As a result, Jankovic increased her 2008 singles title count to four, having also won the Tier I 2008 Internazionali BNL d'Italia in Rome.

"It has been a truly amazing year for me," Jankovic said. "Winning four Sony Ericsson WTA Tour titles, over 60 matches and to make it to two semifinals and a final in the Grand Slams of 2008 is a dream come true. I worked really hard this year and to finish No.1 is where I want to be and where I hope to stay."

"Jelena has had an incredible 2008 season and earned the year-end No. 1 ranking," said Larry Scott, CEO of the Sony Ericsson WTA Tour. "Jelena's entertaining all-court game and off-court charisma have attracted millions of fans around the globe, and helped make this season one of the most memorable in recent memory. The battle for the No. 1 ranking is sure to remain fiercely competitive in 2009, and no doubt Jelena will be among those players vying for the top spot again."

"We are delighted to congratulate Jelena on this great accolade," said Aldo Liguori, Corporate Vice President and Head of Global Communications & PR at Sony Ericsson. "It is a tremendous achievement to finish the year as Sony Ericsson WTA Tour world number one. It has been a fantastic year for Jelena and the Tour and we look forward to seeing Jelena return to defend her title next year, in what is expected to be another exciting and great year for women's tennis."

Jankovic first claimed the No.1 ranking on August 11, 2008. She held the No. 1 spot for one week at the time, before returning to the top position on October 6, 2008, following her title win in Stuttgart. She went on to solidify her position by capturing the singles title in Moscow, a Tier I event.

Jankovic has won more matches than any other player on Tour this year, compiling a 63-17 record in 21 tournaments while recording 10 victories against Top 10 ranked opponents. The Serb has established herself as one of the most consistent players on the Sony Ericsson WTA Tour, reaching the quarterfinals or better at 19 of the 21 tournaments she played this year, including the semifinals or better 11 times. Jankovic only failed to advance to the quarterfinals or better at Wimbledon, where she advanced to the fourth round, and the Tennis.com Zurich Open, where she was defeated in the second round.

In addition to her four 2008 singles titles (tied for the most on Tour this year with Serena Williams and Dinara Safina), Jankovic reached the finals of the 2008 Sony Ericsson Open in Miami and the 2008 US Open, her first career Grand Slam final. In addition, she advanced to the semifinals at two Grand Slams, falling to eventual champion Maria Sharapova at the Australian Open and eventual champion Ana Ivanovic at Roland Garros. The Serbian star also reached the 2008 semifinals of the

The Sony Ericsson WTA Tour is the world's largest premier professional sport for women with more than 2,000 players representing 90 nations competing for \$70.8 million in prize money at the Tour's 59 events in 34 countries. More than 4.7 million people attended women's tennis events in 2007 with millions more watching events on television networks around the world. The Sony Ericsson WTA Tour season concludes with the Sony Ericsson Championships – Doha 2008 in Doha, Qatar, November 4-9, 2008. Further information on the Tour can be found on the Internet at www.sonyericssonwtatour.com.

Barclays Dubai Tennis Championships in Dubai, the Indian Wells Open in Indian Wells, CA and the East West Bank Classic presented by Herbalife in Los Angeles.

Jankovic began defining herself as a potential Sony Ericsson WTA Tour World No.1 approximately two years ago, when she labored past a string of ten consecutive opening round losses early in the 2006 season and suffered a ranking drop to No.38 in the middle of the year. She successfully turned the season around and vaulted to No.12 by year end. Since then, the Serbian has been a consistent figure in the Top 10, securely staying inside the top elite since February 26, 2007. Her season-ending ranking has improved from No. 194 (in 2002), to No. 85 (in 2003), to No. 28 (in 2004), to No. 22 (in 2005), to No. 12 (2006) and to No. 3 (in 2007).

Jankovic was one of five players to hold the World No.1 ranking this year along with Justine Henin (20 weeks), who retired on May 14, 2008 and immediately took her name off the rankings, Ana Ivanovic (12 weeks), Maria Sharapova (three weeks) and Serena Williams (four weeks). The following chart lists the 18 women to hold No.1 in order of longevity, from November 3, 1975 when the rankings began.

PLAYER	WEEKS AT No.1	DATE REACHED No.1
Steffi Graf (GER)	377	August 17, 1987
Martina Navratilova (USA)	332	July 10, 1978
Chris Evert (USA)	260	November 3, 1975
Martina Hingis (SUI)	209	March 31, 1997
Monica Seles (USA)	178	March 11, 1991
Justine Henin (BEL)	117	October 20, 2003
Lindsay Davenport (USA)	98	October 12, 1998
Serena Williams (USA)	61	July 8, 2002
Amélie Mauresmo (FRA)	39	September 13, 2004
Tracy Austin (USA)	21	April 7, 1980
Kim Clijsters (BEL)	19	August 11, 2003
Jennifer Capriati (USA)	17	October 15, 2001
Maria Sharapova (RUS)	17	August 22, 2005
Jelena Jankovic (SRB)	13**	August 11, 2008
Ana Ivanovic (SRB)	12	June 9, 2008
Arantxa Sánchez-Vicario (ESP)	12	February 6, 1995
Venus Williams (USA)	11	February 25, 2002
Evonne Goolagong (AUS)	2	April 26, 1976

**Includes remaining weeks in 2008

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