



## News Release



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### **CAROLINE WOZNIACKI WINS WTA'S DIAMOND ACES AWARD** ***World No.1 honored for contributions to growth of sport during 2011 season***

ST. PETERSBURG, FL, USA - The Women's Tennis Association (WTA) announced today that World No.1 Caroline Wozniacki has been named the winner of the Diamond ACES Award for the 2011 season. The ACES Award is given to the player who consistently goes above and beyond in promoting the sport of women's tennis to fans, media, and local communities by performing off-court promotional and charitable activities.

"Women's tennis has given me everything I have and I enjoy every opportunity I get to give back to the sport and help to grow and promote it around the world," said Wozniacki.

"Not only is Caroline one of the best female athletes on the planet, she is extremely conscious of the power she has to grow women's tennis around the world. She always makes herself available to our fans, sponsors and the media and it is because of players like Caroline that women's tennis' global fan base is constantly growing," said Stacey Allaster, Chairman and CEO of the WTA.

Among Wozniacki's numerous contributions to promoting women's tennis this season include hosting a Kids Clinic at the Toray Pan Pacific Open where she gave lessons to close to a hundred Japanese children. She also helped raise awareness for breast cancer at the New Haven Open at Yale and gave a heartwarming speech to fans in Tokyo on the behalf of the WTA Players, offering the nation support after a devastating earthquake.

This year marked the fifth season in a row that a point weighted system was used to award each of the off-court activities performed by players at WTA tournaments. The ACES award was first introduced in 1995, in memory of former WTA CEO Jerry Diamond. Since then, eleven players have won the award, including Arantxa Sanchez-Vicario, Gabriela Sabatini, Amanda Coetzer, Lindsay Davenport, Martina Hingis, Anastasia Myskina, Svetlana Kuznetsova, Ana Ivanovic, Elena Dementieva and Samantha Stosur.

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The WTA is the global leader in women's professional sport with more than 2,400 players representing 99 nations competing for more than \$90 million in prize money at the WTA's 53 events and four Grand Slams in 33 countries. More than 5 million people attended women's tennis events in 2010 with tens of millions more watching on television and digital channels around the world. The WTA competitive season concludes with the TEB BNP Paribas WTA Championships in Istanbul, Turkey from October 25-30, and the Commonwealth Bank Tournament of Champions in Bali, Indonesia, from November 3-6. Further information on the WTA can be found on [www.wtatennis.com](http://www.wtatennis.com).

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