



## **USANA HEALTH SCIENCES AND WTA LAUNCH “ACE OUT HUNGER” PROGRAM 100% of Proceeds to Benefit Children’s Hunger Fund**

**SALT LAKE CITY – June 22, 2011** – [USANA Health Sciences, Inc.](#) (NYSE: USNA) announced today that it will donate \$10 for every ace served at WTA events throughout the 2011 season, beginning with The Championships at Wimbledon. The [Women’s Tennis Association](#) (WTA) will support USANA’s contribution with a \$25,000 donation. All proceeds from the “Ace Out Hunger” program will benefit [Children’s Hunger Fund](#) (CHF), a global nonprofit organization fighting hunger in impoverished regions around the world.

“In tennis, an ace is a point-winning serve that isn’t returned by the opposing player,” says Dan Macuga, USANA’s VP of Marketing and Public Relations. “It is considered a demonstration of strength and strategy—qualities that represent USANA. Through this charitable program, we’re able to provide food, nutrients and vital resources to children in need. This is a program that is meaningful to us in many ways.”

“When you consider that an estimated 1.4 billion people live on less than \$1.25 a day, \$10 can really go a long way,” says Dave Philips, CHF president. “We will be tuning in closely to every match, cheering whenever an ace is scored, knowing what a difference that single serve can make. We cannot thank USANA and the WTA enough for their compassion and generosity.”

“We are thrilled to contribute to the Children’s Hunger Fund through the efforts of our world-class athletes,” said Stacey Allaster, CEO & Chairman of the WTA. “USANA is a fantastic partner of the WTA and this program will make a real difference in helping children in dire need.”

“I’ve had a chance to learn more about Children’s Hunger Fund and am impressed by how effective they are at distributing resources,” says Liezel Huber, former WTA No.1 doubles player and USANA brand ambassador. “About 99% of CHF’s total contributions go directly into their programs. This is a charity that is doing what it promises to do, and I’m proud to support them.”

In 2010, over 12,000 aces were scored in the season and as many as 596 in a single tournament. To date, USANA has donated over \$11 million in monetary and in-kind contributions to Children’s Hunger Fund.

For more information about USANA’s products and company, visit [www.usana.com](http://www.usana.com).

**About USANA:** USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the

United Kingdom. Learn more at our [website \(www.usana.com\)](http://www.usana.com), read our [blog \(www.whatsupusana.com\)](http://www.whatsupusana.com), like us on [Facebook \(www.facebook.com/usanahealthsciences\)](http://www.facebook.com/usanahealthsciences), or follow us on [Twitter \(@usanainc\)](https://twitter.com/usanainc)

**ABOUT THE WTA:**

The WTA is the global leader in women's professional sport with more than 2,400 players representing 99 nations competing for more than \$89 million in prize money at the WTA's 53 events and four Grand Slams in 33 countries. More than 5 million people attended women's tennis events in 2010 with tens of millions more watching on television and digital channels around the world. The WTA competitive season concludes with the TEB-BNP Paribas WTA Championships in Istanbul, Turkey from October 25-30, and the Commonwealth Bank Tournament of Champions in Bali, Indonesia, from November 3-6. Further information on the WTA can be found on [www.wtatennis.com](http://www.wtatennis.com).

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